



## TABLE OF CONTENT

Introduction

About Us

Vision & Mission

Why Us?

The Numbers

Testimonial

Business Model

Opportunity

II Global Reach

Roadmap

13 Contact Us

14 Thank You

#### Page 03 of 14

### INTRODUCTION

At Sports4Fun, we are passionate about the power of play to transform lives. Our programs are designed to engage young children through a variety of sports and activities that foster growth, teamwork, and fun. Since our inception, we have been dedicated to providing a nurturing environment where children aged 2-14 can explore sports, building confidence and skills that last a lifetime.





W W W . S P O R T S 4 F U N F R A N C H I S I N G . C O M



Sports4Fun is a multi-sports company offering professionally crafted curriculums focused on child development through fun games and activities. Our 30-minute introductory lessons include sports such as Badminton, Basketball, Dance, Gymnastics, Field Hockey, Flag Football, T-Ball, Tennis, Soccer, and Yoga aimed at enhancing children's balance, coordination, communication, teamwork, and discipline.



#### Page 05 of 14

#### OUR VISION

To be the leading provider of innovative and inclusive sports programs that inspire and empower children around the world to lead active, healthy, and joyful lives.

#### OUR MISSION

To deliver engaging and diverse sports experiences that foster physical, social, and emotional development in young children, while building strong community connections and promoting lifelong wellness.

## WHY SPORTS4FUN?

#### **BENEFIT 1-DIVERSE REVENUE STREAMS:**

Investing in a Sports4Fun franchise provides access to multiple revenue streams beyond traditional sports programs. With offerings like summer camps, birthday parties, and merchandise sales, franchisees can capitalize on various income opportunities.

#### BENEFIT 2-COMMUNITY ENGAGEMENT AND IMPACT:

Owning a Sports4Fun franchise allows you to make a meaningful impact in your local community by promoting active and healthy lifestyles for children.



## THE NUMBERS

#### INITIAL INVESTMENT \$40,000

**Total Investment Cost:** This includes all expenses needed to start the franchise, such as equipment, inventory, location setup, and marketing. For a Sports4Fun franchise, this could range from \$55,000 to \$95,000





Page 08 of 14

## TESTIMONIAL



#### **Amanda Figueroa**

Sports4Fun has been fantastic! Our daughter loves the multi-sports program, and the caring coaches have boosted her confidence and helped her make new friends. Highly recommend!



#### **Michael Stein**

We love the karate classes at Sports4Fun! Our son has learned discipline and focus, thanks to the amazing instructors. The positive impact on his growth is remarkable.



#### Page 09 of 14

## EUSINESS MUEL

#### PLAN A

This plan focuses on strengthening local community ties and expanding Sports4Fun's. By increasing partnerships with local schools, parks, and community centers, Sports4Fun can host more programs and events.

#### PLAN B

Leveraging digital platforms, this plan aims to expand Sports4Fun's reach beyond physical locations. Offering virtual sports and activity classes allows access for families preferring remote participation.

#### PLAN C

This plan aims to diversify
Sports4Fun's offerings by developing
specialized programs that cater to
niche interests and emerging trends
in children's sports and activities. By
introducing unique programs such as
eco-friendly sports initiatives or
technology-integrated activities.

------

## 

Investing in a Sports4Fun franchise offers a unique opportunity to join a thriving brand dedicated to empowering children through sports and play. With our proven business model and comprehensive support, franchisees can make a meaningful impact in their communities while achieving financial success.

#### **PROVEN BUSINESS MODEL:**

Sports4Fun offers a well-established and successful business framework that has been fine-tuned for scalability and growth. As a franchisee, you will have access to a model that has consistently delivered results, minimizing risks and maximizing potential returns

#### COMPREHENSIVE TRAINING:

We believe in setting our franchisees up for success right from the start. Our extensive training program covers all aspects of running a Sports4Fun franchise, from day-to-day operations to customer engagement and marketing strategies.

#### DIVERSE REVENUE STREAMS:

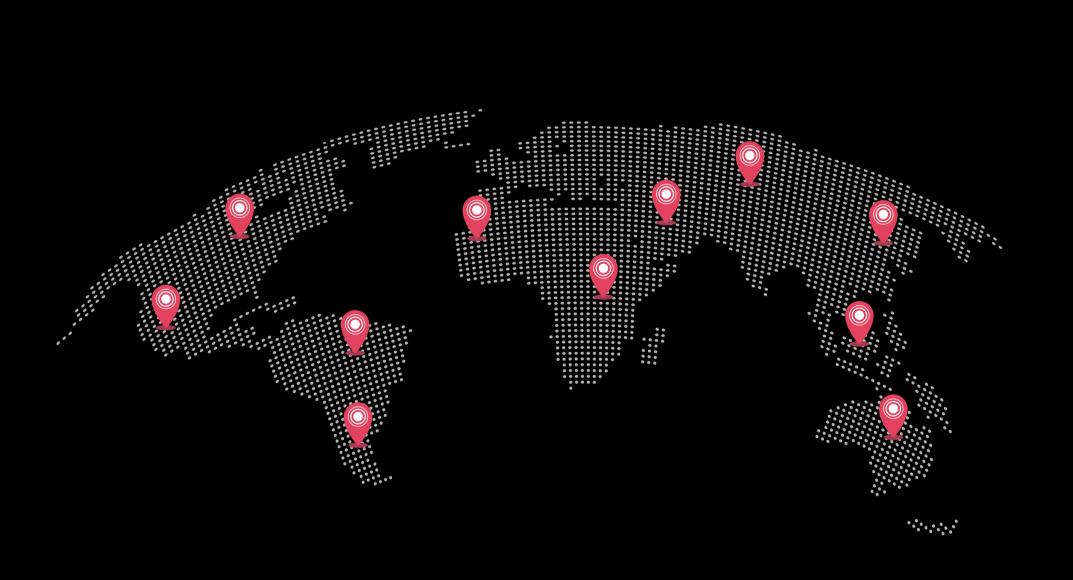
Sports4Fun provides multiple avenues for generating income, making it a versatile investment opportunity.

Franchisees can benefit from revenue streams such as monthly classes, summer camps, merchandise sales, and special events.

#### **COMMUNITY IMPACT:**

Becoming a Sports4Fun franchisee means more than just running a business; it's about making a positive impact in your community. By promoting active lifestyles and teamwork among children, you contribute to their physical and social development.

#### Page 11 of 14



# GIGAL REAL

Sports4Fun is set to expand globally, bringing its engaging sports programs to children worldwide. By franchising, we enhance brand visibility and tap into diverse markets, fostering a global community. Our reach connects children and families, driving success and progress across the globe.

# TIME RUADIAP

INITIAL INQUIRY
DAY ]

**APPLICATION SUBMISSION** 

DISCLOSURE AND DECISION

TRAINING AND PREPARATION







APPLICATION REVIEW



FINAL DECISION AND AGREEMENT



GRAND OPENING
DAY 120



Page 13 of 14

## GET IN TOUCH

Ready to embark on an exciting journey with Sports4Fun? We're here to answer any questions you may have and guide you through the process of becoming a franchisee. Reach out to us today, and let's explore how you can bring the joy of sports and play to your community.





